



HEROeLECTRIC
The smart move



Optima LX M01d

The Family E-Scooter

(Lead Acid Battery)



**NO LICENSE
AND NO
REGISTRATION**



**COMFORTABLE
AND
CONVENIENT**



**CONTROLLED
SPEED
EASY TO
RIDE**



**3 YEARS
WARRANTY**
(on Scooter and
1 Year Warranty
on Battery)

Telescopic Suspension

Digital Instrument Cluster

Large & Comfortable Seat

25 km/hr.

Comfortable Speed

50 km/ch.**

Superior Mileage

<250W BLDC

Powerful Hub Motor

48V/20Ah

Battery Capacity



HEROeLECTRIC
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Optima **LX** **M11a**

The Family E-Scooter

Lithium-Ion



**NO LICENSE
AND NO
REGISTRATION**



**COMFORTABLE
AND
CONVENIENT**



**CONTROLLED
SPEED
EASY TO
RIDE**



**3 YEARS
WARRANTY**
(on Scooter +
Battery)

Telescopic Suspension

Digital Instrument Cluster

USB Port

25 km/hr.

Comfortable Speed

85 km/ch.**

Superior Mileage

250W BLDC

Powerful Hub Motor

51.2V/30Ah

Battery Capacity



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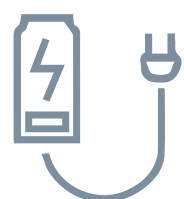
Optima **HX** **S12a**

**The City Speed
E-Scooter**

Lithium-Ion



**INDIA'S
LARGEST
SELLING
E-SCOOTER**



**PORTABLE
BATTERY**



**QUICK
CHARGE
CAPABILITY**



**3 YEARS
WARRANTY**
(on Scooter +
Battery)

Telescopic Suspension

Chrome Embellishment

**Remote Lock with
Anti-Theft Alarm**

42 km/hr.
City Speed

82 km/ch.**
Superior Mileage

Range mentioned is as per IDC tested at ARAI with Single Rider.

550W BLDC
(Peak Power: 1200W)
Powerful Hub Motor

51.2V/30Ah
Battery Capacity



HEROeLECTRIC
The smart move



Optima **HX** **S12b**

***The City Speed
E-Scooter***

Lithium-Ion



**NO
RANGE
ANXIETY**



**SECURE
AND
RELIABLE**



**QUICK
CHARGE
CAPABILITY**



**3 YEARS
WARRANTY**
(on Scooter +
Battery)

Telescopic Suspension

**Digital Instrument
Cluster**

**Remote Lock with
Anti-Theft Alarm**

42 km/hr.
City Speed

122 km/ch.**
Superior Mileage

Range mentioned is as per IDC tested at ARAI with Single Rider.

550W BLDC
(Peak Power: 1200W)
Powerful Hub Motor

51.2V/30Ah x 2
Battery Capacity